

inforMED

Closing care gaps through provider collaboration

Magellan inforMED is a clinical outreach program that provides physicians with unbiased, evidence-based information about medications and other therapeutic interventions.



Our specialty-trained pharmacists educate providers and assist them with clinically appropriate prescribing and managing adherence. For over 12 years, this program has improved member care while reducing pharmacy spend, hospitalizations and emergency room visits.



Evidence-Based Algorithms

process pharmacy, medical and lab claims to identify inappropriate prescribing patterns and stratify interventions



Clinical Outreach

by residency-trained, board-certified specialty pharmacists conducted via telephone and video conference



Outcomes Reporting

by a dedicated analytics team includes:

- Activity tracking
- Prescribing patterns
- Medical and pharmacy savings

Programs can address behavioral health, pain management, cardiovascular, diabetes and other medication groups to improve prescribing for complex conditions.



Up to 2x ROI

inforMED can positively impact:

- ✓ Member care and satisfaction
- ✓ Care gaps
- ✓ HEDIS scores
- ✓ Star ratings
- ✓ Provider satisfaction
- ✓ Provider performance
- ✓ Cost of care



25%
reduction
in BH spend PMPM

All of your members will benefit from the sentinel effect. As providers learn evidence-based prescribing patterns, they will apply them across their panels.

Case Study Example: Medicaid Health Plan Client 2.5 Million Members

Situation:

- Antipsychotic medications were frequently prescribed, despite limited clinical evidence that supported their use.
- Taking multiple antipsychotics increased members' risk of adverse events.
- Outlier prescribing did not align with current guidelines.

Solution:

inforMED to reduce gaps in care, improve quality, and reduce overall spend.

Gaps Closed:

40%

reduction in gaps in care six months post initial intervention

9.3%

reduction in utilization of atypical antipsychotics

9.7%

reduction in atypical antipsychotic spend

Results:



Within three months of inforMED implementation, client estimated annual pharmacy spend savings of

\$6.7 million



To learn more about how your organization can benefit from Magellan Healthcare's programs, contact us at mhinfo@magellanhealth.com.